

Rachel Stein

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(415) 519-5903

EXPERIENCE

MIT Technology Review | Product Designer

FEB 2021 - PRESENT

Lead design efforts to fully redesign the digital web experience for MIT Tech Review. Collaborated across teams to deliver designs based in UX best-practices, accessibility, and forward-thinking branding. Designed interactive articles to help journalists better tell digital stories.

Digital Products Accenture | Experience Designer

MAY 2019 - JAN 2021

Designed mobile and web experiences for a wide range of industries. Worked end-to-end to ideate, design, and deliver digital interfaces by working closely with product, development, and QA teams.

Drync | Graphic Designer

JAN 2019 - APR 2019

Designed email marketing campaigns for brands such as Moët & Hennessy and Pernod Ricard. Analyzed sales data to provide key metrics and demonstrated growth. Created keynote presentations for client and stakeholder reviews.

Sheprd | UX / UI Designer

AUG 2018 - DEC 2018

Conducted user research through surveys, interviews, and usability studies to improve the Sheprd mobile app interface. Used research to create and prototype design solutions for both internal and user-facing interfaces.

EDUCATION

Tufts University

MS in Human Factors Engineering

BS in Visual Art and Engineering Psychology