# **RACHEL STEIN**

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(415) 519-5903

#### EDUCATION

#### **Tufts University**

MS in Human Factors Engineering

BS in Visual Art and Engineering Psychology

#### **RELEVANT EXPERIENCE**

#### **Rachel Stein Design | Freelance Designer**

JULY 2023 - PRESENT

As a freelance product designer, I bring a blend of creativity and technical expertise to every project. I specialize in delivering innovative solutions across various industries from initial ideation to final execution. I am committed to creating compelling products that resonate with clients and end-users alike.

## Carbon 5 / West Monroe | Principal Product Designer

APR 2022 - JUN 2023

As design lead, I directed numerous projects across diverse industries such as banking, media, and e-commerce. My role involved developing design strategies grounded in user research, market analysis, and competitive insights that informed product roadmaps and overarching business objectives.

I championed design thinking methodologies by facilitating workshops, fostering cross-functional collaboration, identifying user needs, and generating innovative solutions. From conceptualization to implementation, I led projects with a focus on translating ideas into tangible, impactful outcomes.

### MIT Technology Review | Product Designer

FEB 2021 - MAR 2022

Lead the redesign of the digital web experience for MIT Technology Review. Collaborated across teams to deliver designs based in UX bestpractices, accessibility, and forward-thinking branding. Designed interactive articles to enable journalists to better tell digital stories.

#### **Digital Products Accenture | Experience Designer**

MAY 2019 - JAN 2021

Designed mobile and web experiences for a wide range of industries including education, e-commerce, and insurance. Worked end-to-end to ideate, design, and deliver digital interfaces by working closely with product, development, and quality assurance teams.